

# A COLLECTION TO HELP PLAN YOUR NEW YEAR'S RESOLUTION



kanopy

American Yogi (2016)  
Directed by Steven Newmark

Let's start 2026 with some inspiration! Kanopy's New Year's Resolution collection features uplifting stories, instructional videos, and everything in between to help spark energy for the year ahead. The start of a new year brings a sense of possibility and is the perfect time to set meaningful goals. Watching the journeys of others who have faced obstacles, embraced growth, and discovered their true potential can ignite motivation for our own aspirations. From powerful stories of resilience to practical guides for self-improvement, this collection is here to support and inspire you every step of the way.

You can explore our 2026 New Year's Resolutions collection, along with film synopsis and other details, at [kanopy.com/category/51546](https://kanopy.com/category/51546). And to make it even easier to share this uplifting content with your patrons, we've created a marketing toolkit filled with ready-to-use resources to spread the inspiration.

## List of Toolkit Items

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### General Announcements

Social media-friendly images showcasing the New Year's Resolution 2026 collection in various sizes for platforms like Facebook and Instagram, as well as for print and digital use.

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### Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

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### Suggested Copy

Four ready-to-use copy options for your social media posts and email campaigns.

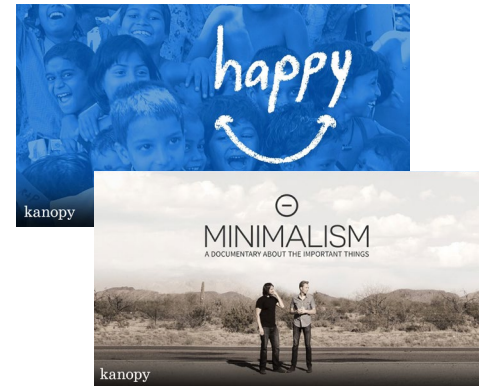
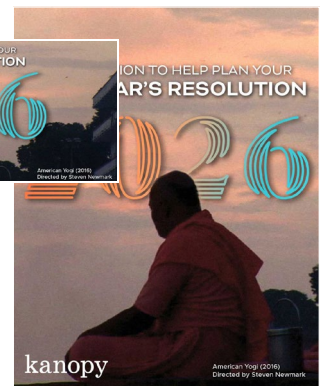
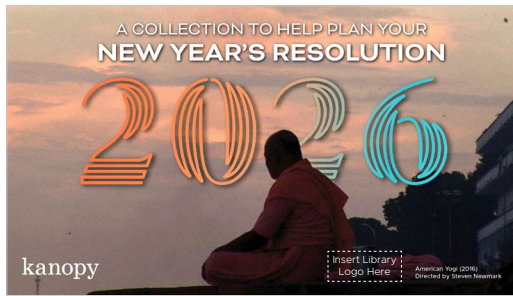
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## General Announcement & Title-Specific Assets

To download the general announcements for our New Year's Resolution 2026 collection, visit our Digital Marketing Resources Page for the **U.S.**, **Canadian**, and **Australian/New Zealand** markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



## Social Media/Newsletter Copy

### Option 1

New year, new goals! Kanopy's New Year's Resolutions collection is filled with powerful stories and practical, instructional content to help you stay motivated and inspired all year long. Stream now with your library card: [kanopy.com/category/51546](https://kanopy.com/category/51546).

### Option 2

Start 2026 with a spark of inspiration. Discover Kanopy's New Year's Resolutions collection featuring uplifting documentaries and instructional videos to help you achieve your 2026 goals! Stream the collection with your library card: [kanopy.com/category/51546](https://kanopy.com/category/51546).

### Option 3

Ready to make 2026 your year? Explore Kanopy's New Year's Resolutions collection for motivational stories and expert guidance to help you set and achieve your goals. Start streaming today with your library card! [kanopy.com/category/51546](https://kanopy.com/category/51546).

### Option 4

Kanopy's New Year's Resolutions collection is packed with motivational films and practical videos to help you set goals and stay on track. Start streaming for free with your {ENTER YOUR LIBRARY'S NAME} card: [kanopy.com/category/51546](https://kanopy.com/category/51546).

## Programming Ideas

- Partner with a local life coach or wellness instructor to lead a workshop on setting realistic and achievable New Year's goals. Use titles from this collection as inspiration.
- Pair instructional fitness or mindfulness videos from this collection with a weekly group activity such as guided meditation, yoga sessions, or walking clubs at your library.
- Host a vision board workshop! Provide supplies for patrons to make their own vision boards. Play titles from the collection as background inspiration.
- Invite patrons to share their goals on a community board! Feature Kanopy's New Year's Resolutions collection alongside it to spark ideas and keep everyone motivated throughout the year.

If you have any questions about the items contained in this toolkit, feel free to reach out to us at [marketing@kanopy.com](mailto:marketing@kanopy.com).

Respectfully,  
**The Kanopy and OverDrive Team**